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## Sex and Money: What's the Correlation?



[Susan Carr-Templeton](#) on 04.15.10 at 9:00 AM | [1 comment](#) | [Like](#)

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Stumble

A or B.

- A. There is a correlation between money and better sex
- B. There is a correlation between money and more sex

Answer: Both are correct depending on the gender.

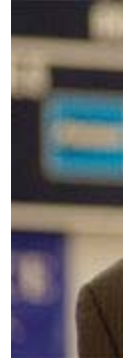
- Women with money feel more empowered and have more exotic sex lives.
- For men with money, it means more partners (73.9 percent) and more frequent sex (75 percent).

This is according to research done by Grove & Prince, Inc in research done on households whose average annual income was \$9 million.

So are we women surprised that men have more sex and more sex partners?

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Money does some strange things when it comes to fidelity:

- 53 percent of the wealthy men and a whopping 73 percent of wealthy women surveyed have had an extramarital affair vs. the industry average of 60 percent men and 40 percent women (according to "the Monogamy Myth: A Personal Handbook for Dealing with Affairs.").
- Of women with money, 61 percent expect to be divorced before they reach age 50.

In popular culture, we've seen many recent examples of wealthy men having a very active sex life with multiple partners. Just think Tiger Woods or Jesse James.

So how does this tie in with managing your money? Women seem to go for quality and men go for quantity. And when it comes to investing, men (in general) are bigger risk takers and more willing to invest than women. About the only time in our history that the conservative strategy paid off was in 2008. Otherwise, women's investment portfolios are way behind.

In conclusion, get educated about the market and hire a good professional to invest. That way you too can be rich and empowered!

Published in [Making the Most of Your Money](#) and tagged [affairs](#), [empowerment](#), [fidelity](#), [high net worth](#), [Jesse James](#), [men](#), [money](#), [money management](#), [sex](#), [sex life](#), [sex partners](#), [Tiger Woods](#), [wealth](#), [women](#)



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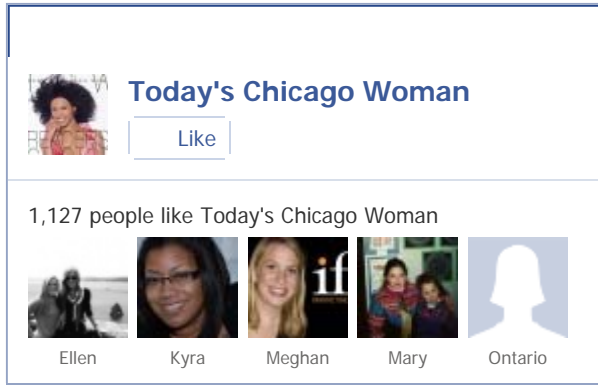
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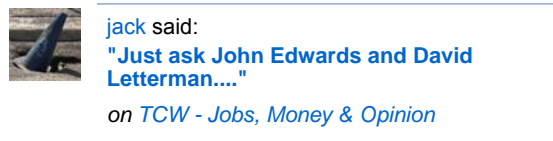


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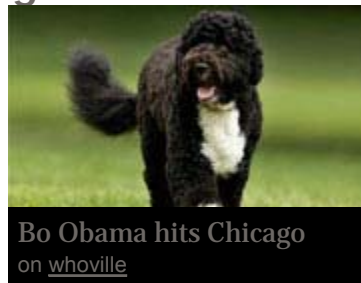
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